



**City of Kerrville**  
701 Main Street  
Kerrville, Texas 78028  
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[www.kerrvilletx.gov](http://www.kerrvilletx.gov)

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **City of Kerrville Now Accepting Entries for Holiday Lighted Parade**

**Kerrville, Texas (September 2, 2016)** – The City of Kerrville is now accepting applications for a favorite holiday tradition - the 2016 *Holiday Lighted Parade*! The event will be held on Saturday, November 19, 2016 at approximately 6:00 p.m. in downtown Kerrville.

This annual tradition officially welcomes the holiday season, and most importantly the arrival of Santa Claus in his signature fire truck.

Entry packets with parade rules and regulations can be found online under the Parks and Recreation section of [www.kerrvilletx.gov](http://www.kerrvilletx.gov), or can be picked up in person at the Parks and Recreation Department office located at 2385 Bandera Highway, or at City Hall, 701 Main Street. The fee is \$20.00 per entry. All entry forms and payment must be submitted to City Hall before Friday, November 4, 2016. The parade is limited to the first 100 entries, so be sure to reserve your spot now! Also please remember - each entry must be completely lit for night-time viewing.

The *Holiday Lighted Parade* began in 2001 and features businesses, non-profits, youth groups, auto, and marching units. Typically more than 85 local groups sign up to participate in this fun community event! Awards will be given to the winners in each of these four categories: Marching, Youth, Non-Profit, and Commercial Business. First place in each category will be awarded \$150. A panel of local judges will evaluate each participant during the parade and the winners will be announced at the Courthouse Lighting Ceremony directly following the parade.

On the day of the parade, all entrants will need to line up East Main Street and Clearwater Paseo. Entrants will then be instructed to travel West on Memorial Boulevard (SH-27) before turning left on Water Street for the start of the parade.

The parade will commence at the corner of the G Street Bridge and Water Street. It will travel westbound on Water Street, make a right on Earl Garrett and will then end at the Kerr County Courthouse. The Courthouse Lighting Ceremony will serve as the finale.

Interested persons with questions about the entry packet or the parade should contact Steve Gordon, Parks and Recreation Specialist at [steve.gordon@kerrvilletx.gov](mailto:steve.gordon@kerrvilletx.gov) or (830) 258-1151.

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